



3RD ANNUAL
WESTONWOOD RANCH
PRO RODEO
2020 SPONSORSHIP PACKET

Freeport Regional Sports Complex
March 27-28, 2020 | 7:30pm Fri & Sat

All proceeds benefit Westonwood Ranch, a 501(c)3 non-profit organization working to bridge the gap for individuals with developmental difference to discover their potential.

Dear Supporter:

We are proud to announce that the 3rd Annual Westonwood Ranch Rodeo will be hosted in Freeport FL March 27-28, 2020. This event is sanctioned by the Professional Cowboy Association (PCA) and is endorsed and sponsored in part by Walton County Sheriff, Michael Adkinson. The two-night event is expected to draw crowds of 1800+ each night featuring cowboys and cowgirls throughout the southeast.

We need your support!! Westonwood Ranch is a 501(c)3 non-profit development located in Walton County designed to address life skill deficits and job skills training needs of teens & young adults with Autism and related Developmental Differences in Okaloosa and Walton County.

By becoming a sponsor in the 2020 Westonwood Ranch Rodeo, you will not only making a difference by supporting a local charity, but your business will receive media advertising and publicity at the two-day event. Thank you for your consideration.

In gratitude,

Lindy Wood
Founder

Kelly Thompson
Executive Director



PRESENTING SPONSOR - \$10,000 (only 1 available)



be at the center of all the rodeo action!

- **VIP seating** (8 tickets) for both performances.
- Two **VIP parking** spots next to the arena.
- On site Exposure of Logo - Prominent business logo signage on both **center sides** of arena and ticketing **entry** gate. Verbal recognition (3) during each night performance
- Logo exposure on **ALL** pre-event promotion on multimedia outlets
- 5 social media mentions on various platforms
- Verbal recognition at all pre-promotion and post press coverage.



~~**ARENA BUCKING CENTER GATE - \$2,000 (1 available)**~~ **SOLD!**

Logo sign in the arena CENTER OUT GATE, facing the crowd

This Package Includes:

- Sponsor recognition from during each rodeo performance (2)
- 4 General Admission Tickets for both rodeo night performances

 **BUCKING CHUTE SIGN SPONSOR \$1,500 (6 available) –**

Spectators watch the bulls and bucking horses explode into the arena through your “branded” chute-gate, the premier location for advertising your business.

This package includes:

- Hanging 3'x5' sign in the arena on the chute, facing the crowd - Sponsor recognition during each rodeo performance (2)
- 4 General Admission tickets

 **SPECIALTY EVENT SPONSOR \$1,000 (4 available) –**

Intermission Act Rodeo Clown Children's Gold Rush Children's Calf Scramble

Rodeo's Unique Entertainment including a dazzling array of specialty acts.

This Package Includes:

- Logo Sign in arena
- Sponsor recognition during each rodeo performance (2)
- 4 General Admission Tickets to one night of performances, your choice

 **COWBOY EVENT SPONSOR \$1,000 (8 available) –**

~~Barrel Race~~ Steer Wrestling Tie Down Roping ~~Barrel Racing~~
Break-A-Way Roping ~~Saddle Bronc~~ ~~Bull Riding~~ Team Roping

This package includes:

- Logo on the Large Arena Event Sponsor Banner - Sponsor recognition during each rodeo performance (2)
- 4 general admission tickets to one night of rodeo performances, your choice

 **RAIL SIGN SPONSOR \$500 –**

Business logo on the arena fence, seen by all fans and spectators.

This package includes:

- 2'x3' rail sign hung from the arena fence - Sponsor recognition from the Announcer during each rodeo performance (1)
- 2 General admission tickets

 **SPUR CLUB SPONSOR \$300 –**

Sponsor logo on group Cowboy Sponsor Banner

Please fill out the following page in order to secure your sponsorship.

Direct any questions to Kelly Thompson at kelly@westonwood.org or 850-880-2220.

2020 Westonwood Ranch Rodeo

SPONSORSHIP AGREEMENT

Name as you would like it to appear for recognition purposes:

Contact Name: _____

Business Address: _____

City: _____ State _____ Zip _____

Cell Phone: _____

Email: _____

Website: _____

INDICATE SPONSORSHIP OPTION SELECTED:

_____ \$ _____

PLEASE COMPLETE THE SPONSORSHIP FORM AND RETURN VIA
EMAIL WITH YOUR HIGH RESOLUTION LOGO TO:

kelly@westonwood.org

Make checks payable to Westonwood Ranch, Inc. (EIN 82-1221167)

WESTONWOOD RANCH

P.O. Box 394

Freeport FL 32439

*** In order for the sponsorship to be secured, this
completed form and full payment must be
received. ***



**WESTONWOOD
RANCH**

THANK YOU FOR YOUR SUPPORT!!!